



“Nothing Changes Without a Change”

By Mark “Wizzer” Wilson

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I have a confession to make right up front: -

“I am no internet marketing guru and I haven’t made millions overnight via an internet business”

There, my credibility is shot before we’ve started. I’ve lost my chance to make that all important first impression! **OR** maybe, like me, you prefer to hear from someone “normal” who isn’t just out to sell as many new products as possible. Someone who has very recently been in the “exact” same position as you, someone who is making it happen right now and someone who understands the difficulties you are facing today.

Can I help you? I cannot answer that. Only you can decide whether you are ready for help. By downloading this Report I know you are looking for something. If it’s a quick fix or the magic key to overnight success then you should delete this report and immediately unsubscribe from my mailing list because I cannot help. I’m sorry to say NO-ONE can help you and you seriously run the risk of spending a fortune on new fads that will NOT change your life for the better.

Can I help you? If you want help to avoid making big mistakes, from spending money at the wrong time and / or on the wrong things then, yes, I can help with that. If you need help in finding out what you should do right now and discovering what **THE SINGLE BIGGEST** reason is that is keeping you from the level of success you want right now, then without doubt I can help.

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You’ve now reached a crossroads and you have only 3 choices

- 1.** Don’t finish reading this report and carry on the road you are on – doing exactly what you currently do each day
- 2.** Read the rest of this report, put it on the shelf and take no action but promise yourself you’ll do something about it tomorrow, next week, next month, next year, when you’ve more time, more money, the kids are at school etc. etc.
- 3.** Read the report, commit to yourself AND do something about it.

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Sounds easy doesn't it. And yes, I've been there. I've decided to follow option three, promised myself that this time it'll be different yet a few weeks later realised that I've got bored or distracted, I've lost interest and gone back to my old ways.

So here's the fact:

“NOTHING CHANGES WITHOUT A CHANGE”

Meaning you can dream all you like about a different life, losing weight, getting a new job, starting a business, whatever you want BUT if you keep doing what you are today nothing will change.

Have you ever watched a driver with his or her car stuck in mud or snow keep revving the engine, spinning the wheels and hoping to get out? What happens? The car gets deeper and deeper in its current trap. Nothing will change until the driver changes something. Maybe a sack under the wheels, maybe rocking the car, maybe trying reverse, maybe a tow from a passer by, whatever is tried something has to change or they won't get out of the trap.

It's exactly the same with life. Getting up, moaning about the job, going to work 9 – 5, sitting in front of the TV until bed and starting all over again. How is anything going to change? The wheels keep spinning and you get deeper into the trap.

As much as it hurts me to say it “I've been there”. I know exactly what it feels like. The occasional glimmer of hope that gets put out in a few days when reality sets in. But it doesn't have to be like this. It really doesn't. Not for anyone.

Sure, for some people it's more difficult to get out of the trap but for everyone the answer comes when you finally accept that *“nothing changes without a change”*.

So, are you ready to take option 3 and make that change?

Every where you look it is obvious that everyone wants more. A better job, more money, to start a business. Online and offline, there are “business opportunities”, “make more money”, “work from home”; “part time income” adverts everywhere. You may well have been taken in and tried a few – I know I have.

Why didn't they work? Sure, some are total scams but the main reason is that over 95% of all people fail to finish a course or take any action! Can you believe that – over 95%? I've been told that even people spending upwards of \$1,000 don't even open the box the course arrives in!

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SIDENOTE

For me something clicked earlier this year. I'd been running a fairly successful business for 13 years but it had become a job. I was doing everything and unless I was working there was no income. That's not a business – that's a liability!

The money came in but was spent on the lifestyle I'd created and I was stressed all of the time trying to generate enough business to meet the heavy mortgage payments. So much so that I'd wake in the middle of the night in a pool of sweat (probably too much information there!) trying to figure out what I needed to do.

I'd been dabbling with some online stuff on and off for a year or so, a little bit of Adsense revenue, one or two affiliate sales but I'd never really stuck with anything. The excuse to myself was always "when I've more time". That time never arrived.

And then the crunch. Interest rates started to rise and the balances outstanding on my credit cards suddenly became mountains. You really don't want to know how much.

So I took some radical decisions that changed my life.

- 1 I restructured my business to remove a great raft of the administration work I was doing. That freed up time to generate more income.**
- 2 I re-mortgaged our house to repay all of the credit card borrowing and fixed the interest rate for 10 years.**
- 3 I committed to finding a way to generate an income from a business that was not dependant upon me and could, once set up, run itself on autopilot.**

At that stage I really didn't know exactly what I would do but had been around the internet long enough to know that I wanted to use the web as the platform for the business.

By the way it's important to know that the internet is **NOT** a type of business – it is just a market place that facilitates business. To be successful your business needs to be structured so it could work in the "real" world if you chose that route.

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Back to the report.

OK, so not opening the box is not an option for us.

The challenge is however twofold:

- 1) How do we make sure we take action
- 2) What should we be buying – if anything – to learn what we should do?

Above I mentioned that something clicked for me earlier this year. I think it will help if I explain why just 4 months later my life is so different.

I received an email out of the blue about the **6M ProfitMethod** – <http://www.specialist-information.com/Recommends/6MProfitMethod> At that stage I'd never heard of 6M or indeed Lisa Diane but there was something in her audio message on the website that grabbed me. The line *"when the student is ready, the teacher will come"* sticks in my mind. I bit the bullet and decided to join the program.

The 6M ProfitMethod teaches how to set up and run a successful business. It explains tactics and strategies but most important for me it is not a get quick rich opportunity. It has enabled me to focus on exactly what I should be doing and the forum available only to members has been a fantastic resource in building my new business. However, the point I want to make here is in relation to the first "M" of the 6"M"s – MINDSET.

Lisa Diane explains at some length that without the right mindset most businesses are doomed to failure from the start.

Years ago, when I first started in a sales job someone told me to read the book "Think and Grow Rich" by Napoleon Hill. You have probably heard of it but if you haven't read it you can get a free copy with my compliments at **Business Success** – <http://6m-profitmethod.com/reports/ThinkandGrowRich.pdf>

Although I read part of it at the time and put into practice some of the teachings I somehow let things slip and never really made it a part of my life.

With Lisa's encouragement I started to train myself to think positively at all times and focus only on my desired outcome rather than what I feared. I added to Lisa's training by joining BANABU – you can get the **Free Banabu Report** at: - <http://www.specialist-information.com/Recommends/DCell>
BANABU is principle based and all about making sure you achieve positive results in all areas of your life – highly recommended.

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Now, what I am about to say may scare you. I know before I was receptive to these ideas it all sounded a bit "spiritual" or "new age" but I promise you it's all true.

I started to think only about what I wanted and the outcomes I desired and some fantastic things started to happen. I found I was in the flow and things that I needed to move me forward started to appear.

For example, I started posting comments at a few blogs and out of the blue I found I had won a prize. The book I received "The 4 Hour Workweek", has catapulted me still further forward. The content is a bit radical but when you break it down it is so true – the amount of time wasted on unimportant things is breathtaking when you consider what can be done with the time. Timothy Ferriss, the author, explains how an employee or an entrepreneur can massively reduce the time spent working and therefore live the lifestyle you want by making some big changes in what you do each day. It is vital to make effective use of your time working towards your ambition rather than just be busy doing stuff!

*This book is so important I recommend if you do absolutely nothing else you get a copy and put some of the teachings into practice. You can read more and order the book at my **Business Success** blog at*

<http://www.6M-profitmethod.com/business-success/51/4hour-workweek>

I now regularly find, seemingly by chance, exactly what I am looking for – it is almost as though it is seeking me out. PLEASE don't misunderstand this. I am nobody special, I am not doing anything difficult or magical, I am simply focusing on what I want – it really is amazing to me.

Now two wonderful things have happened:

- 1 My existing business is creating more income with significantly less hassle and time involvement
2. The online businesses that I am creating are generating an income with no involvement from me on a day to day basis.

NOTE, point 2 is not strictly true because I had to set them up and go through the learning curve to do so but there is no face to face meeting, no travel time, no office, no real administration – at long last I can see where I am going.

In the past I have bought various courses and programs on the internet. Most have promised the earth and many have provided the foundations but none, until 6M ProfitMethod, provided me with the answer to why they weren't working for me.

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Actually, much of the money I've spent on various courses has been totally wasted NOT because the content was no good but because I bought at the wrong time. For example, what's the point of learning about getting traffic to a website when I didn't have a product to sell let alone a website to promote it?

Why waste money and time on Search Engine Optimisation when I didn't even know what business I was in.

So what is different for me this time? Lisa Diane teaches that it is vital to get your mindset right before you can even seriously think about building a business. Previously I thought this was all "self development" claptrap but now, having tried it for myself I am a true believer.

If you are serious about creating a business for yourself, please don't waste any money on courses and programs that teach the "what to do" until you've at least seriously thought about the way you think about business and success.

Be prepared to spend a little on learning how to create the right mindset – it will save you stacks of money and heartache in the long run.

Once you have the correct positive attitude to business the tactics will be so much easier – I promise.

I'll be emailing further information from time to time (unless you tell me to stop by unsubscribing – there's an unsubscribe link in every email) – which will include my thoughts on business, what I've found that works for me and details of programs that will undoubtedly help you on your road to success.

You can follow my progress with the 6M ProfitMethod at my **Business Success** blog and if you decide to join 6M we will no doubt talk inside the private forum. Be sure to let me know you're there by introducing yourself.

Whether you follow any of my recommendations or not I wish you every success in whatever you decide to do. But please remember "nothing changes without a change".

Good luck.



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